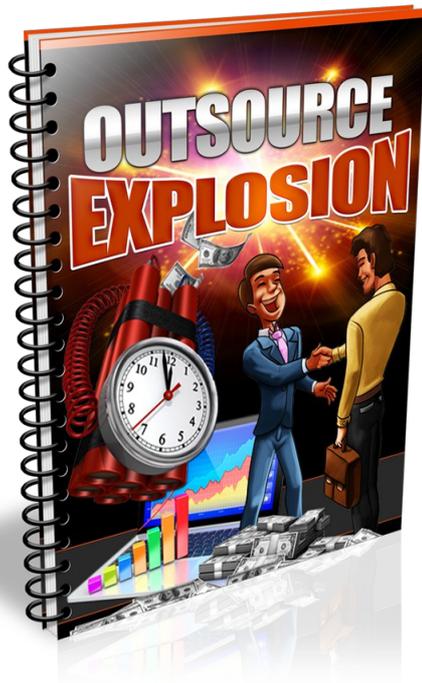


OUTSOURCE EXPLOSION

The Three Step Profit System



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OUTSOURCE EXPLOSION

Message From The Author

Hello. I'm Keith Purkiss

I have been an entrepreneur – building and running my own businesses - since 1980.

My first business – designing, manufacturing, and distributing electronic add-ons for computers won an award in 1982.

I have also been a computer programmer, writing machine code games for the Commodore 64, ZX Spectrum etc.



In 1999 I began my online business from my own website. In the same year, I commenced trading on eBay and the following year on Amazon. I have also had stores on Freeserve Marketplace and Ishop.

I am now managing director of Accessories Warehouse Ltd which has a internet based mail order and a printing and stationery business called Printpoint. These are run by my staff while I concentrate on producing information products to pass on the knowledge I have gathered during the past twelve years online.

I also have a property business renting out houses and a shop and I have a Facebook Mastermind Group where we help each other succeed with our online businesses.





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The purpose of this report is to educate and we do not warrant that the information contained is fully complete and shall not be responsible for any errors or omissions.

Furthermore, all mentions of promises of profit, either implied or not implied, are strictly based on the author's opinions of the information contained herein.

We do not intend to render legal, accounting, taxation, or other professional advice in this document.

If you do not wish to be bound by the above terms, you may return this report for a full refund. It's only fair to point out that not everyone will achieve the same results from the same method. Some people may do better than I did and some will do worse, I can't guarantee you results as it depends on your abilities and the efforts you put in. Be careful when trying out paid methods of traffic – you often have to experiment before you get good results and this means you have to invest before you see a return.

Only risk what you can afford to lose. Protect your business at all times – make sure whatever you do fits the rules of Paypal, Aweber and whatever other services you use. If you aren't sure if one of the methods revealed fits the rules – remember rules change – then check with your service provider first.

This report is for information purposes only; it is not legal, financial or other advice. Some of the links in this report are affiliate links that I may earn commission on.





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Introduction

I'll get straight to the point - simplicity is the key to succeeding online and this method contains just three simple steps.

- 1) Choose a product you've bought eg a method for generating traffic to send to your squeeze page or affiliate links.
- 2) Automate and/or Outsource the method as much as possible.
- 3) Scale it up massively.

That's all you need to do. Don't be deceived by how simple it seems. Most people over complicate everything and end up doing nothing. That's why 97% of people who try and make money online fail. Stick to the 3 steps above and be one of the 3% who succeed

I have been doing this for years and my income doubles each year.

Once you start outsourcing there is virtually no limits to what you can do.





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Method Details

Step 1 - Choose A Product

I'm sure you have plenty of \$7 products that you've never done anything with - we all have.

I created a spreadsheet of all the products I have and grouped them by method eg Facebook, Youtube etc.

Assess them to see how viable you think they are and how easy they are to turn into a simple outsource job.

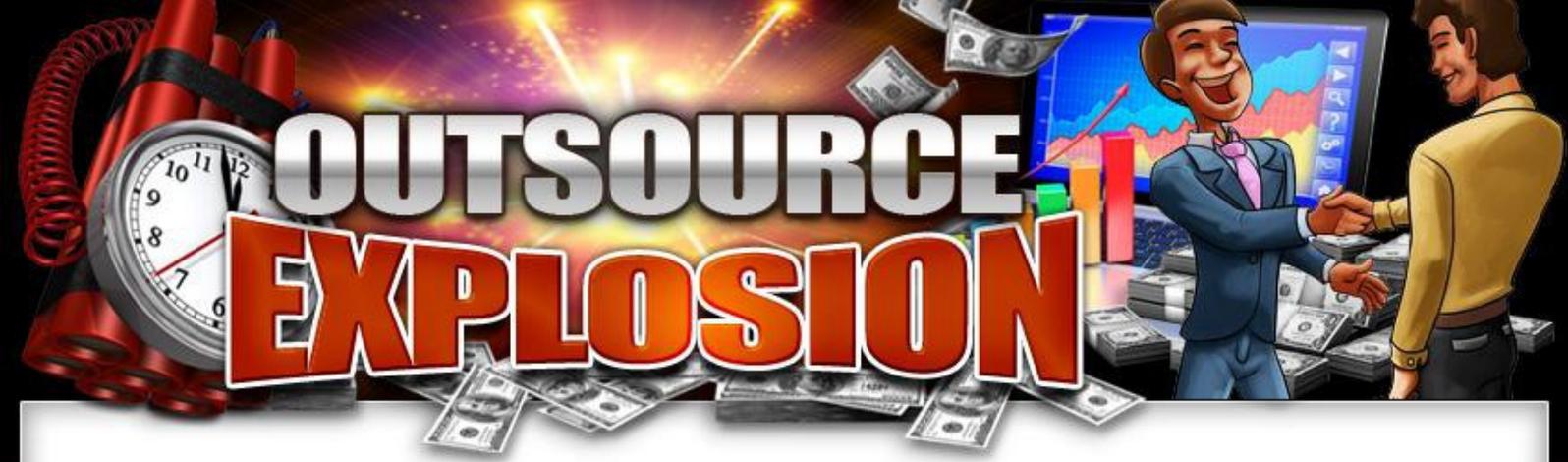
If one is about creating products or writing Kindle ebooks I would put it to the bottom of the list for now. They will take a lot more effort to outsource.

Another method I use is setting up sites and selling them on Flippa. This does work but is not the easiest. I outsource the site setup for \$5, the domain costs \$9 and the listing fee \$19. I rate this a medium method in terms of simplicity.

If however one is about creating an account on Instagram, adding an affiliate link to the profile, then posting images each day, then that is simple to outsource. I have made money with this method with 100% outsourcing.

If you have no budget you can do the initial steps yourself - do the method until it makes money then re-invest the money. Just choose a plan and start!





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Step 2 - Automate And Outsource

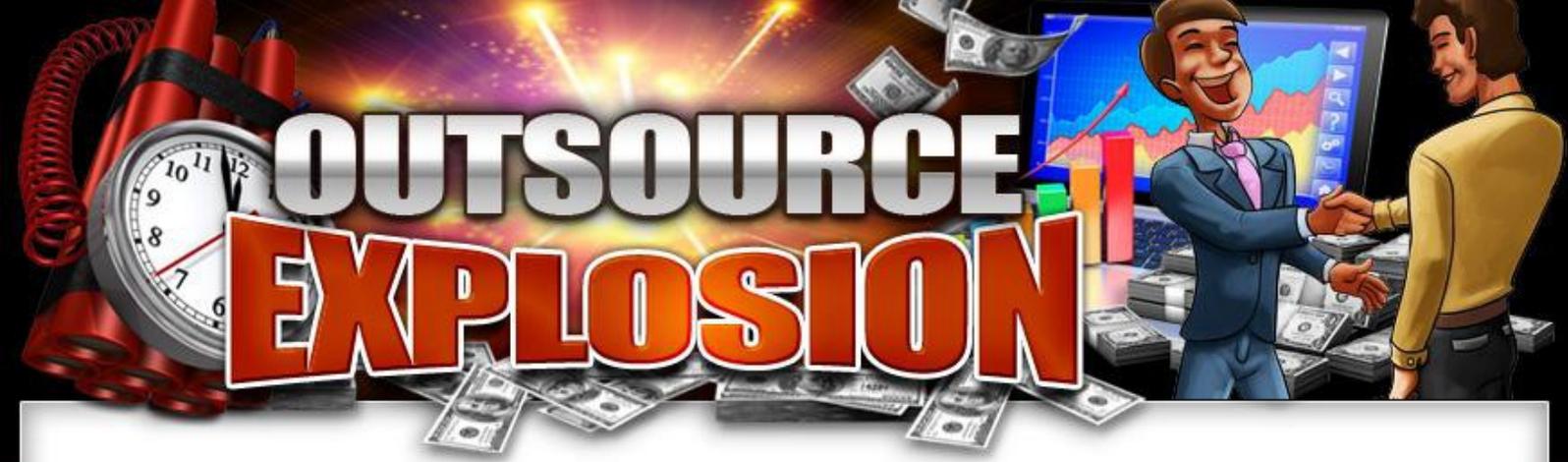
You will find some methods can be automated a lot. For instance if it's posting content to social media you can use tools to post to multiple sites at once.

Anything that has to be done manually I recommend creating a simple screenshot video or short documents explaining how to do it. You can then use this for multiple outsource workers.

Step 3 - Scale It Up Massively.

This is the easy part! One you are making money - I usually get back 5 times what I spend on outsourcing - then you can just scale up. Set more jobs.





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Extra Bonus: The Outsource Magnet

This is a really simple method for getting the best value out of Fiverr.com

Instead of searching through gigs, you post a request and you will very quickly get a ton of responses.

This is a great method because what would normally be 3 or 4 tasks at \$5 each can be combined into 1.

I had over 50 replies in under a day for a task I posted on setting up a site on wordpress and carrying out 5 or 6 customizations. The whole process took me about 15 minutes total, so offering \$5 is still a rate of \$16 per hour (Fiverr deducts 20% from sellers so it's \$16 not \$20)

You could for instance ask for an article to be written and posted to a few article directories or added to a new blogger blog combining 2 normal gigs into one. Be careful not to ask for too much, but of course you can pay extra if it is too much to do for \$5, and you have the convenience of one person doing it all.

The person I use to setup my sites was found using this method. I have used him over 100 times in a year.





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Conclusion

Start today. You must take action to make this work.

And if you need any help just pop in a request to the Facebook Group

To Your Success!

Keith Purkiss

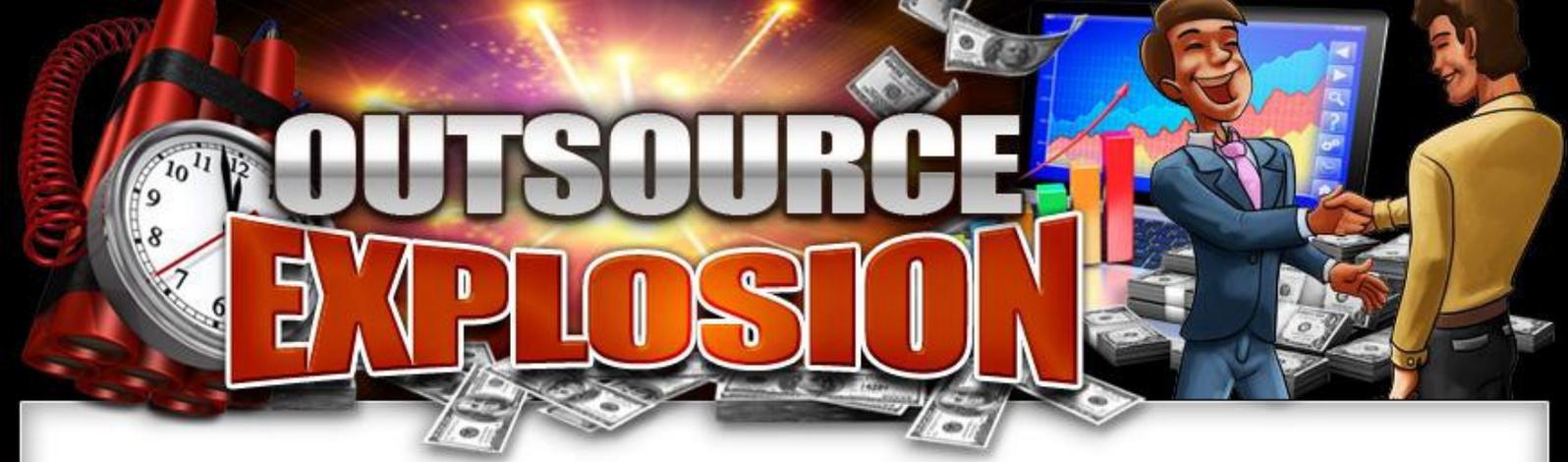
P.S. Remember don't invest more than you can afford to lose.

Free Resources

Facebook Mastermind Group
[Keith Purkiss Mastermind](#)

My Blog
[Keith Purkiss](#)





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Sites For Outsourcing

[Fiverr](#)

[eLance](#)

[GetACoder](#)

